

ORGANISATIONAL OVERVIEW:

SWAPNA (Social Welfare Association for Poor & Noble Activities) is a registered Non-Governmental Development Organization working in and around the districts of under privileged and under developed like Boudh, Sonepur, Dhenkanal, Sambalpur and Jharsuguda of Odisha state since last 20 years with a dedicated branded volunteers. Though the organization has not yet yield a lot of resource generated activities, but on the other hand generated the maximum resources through the participation of our beloved target population as well as well wishers, donors who have the faith on us and our sphere of work. The dedicated volunteers work on round the clock to evaporate a sound social environment where each and every individual lives with a dignified manner and raise their voice against any social evils, exploitation and violence free society.

Now the organization went on and reaches the destination according to our strategy and the way we work with the people and for the people. Also a long way has to be covered for the development of the people for whom we work for and their various issues pertaining to their living standard so also to grow their socio-economic status at their level towards strengthening their will power through providing several capacity building measures.

LEGAL ENTITY:

The Organization since its inception though working for the benefit of the people so also for the locality, it requires its legal entity. Through the effort the organization has been registered under Indian Societies of Registration Act, 1860 and other co-acts so as to work for the people in a legal manner. The registration No. of the Organization is **19751/183 OF 1994-95 Dated 13.12.1994**

VISION

Vision: Create a sustainable society, where all human beings living with their dignity and help each other towards develop their relations irrespective of caste, creed, colour.

MISSION:

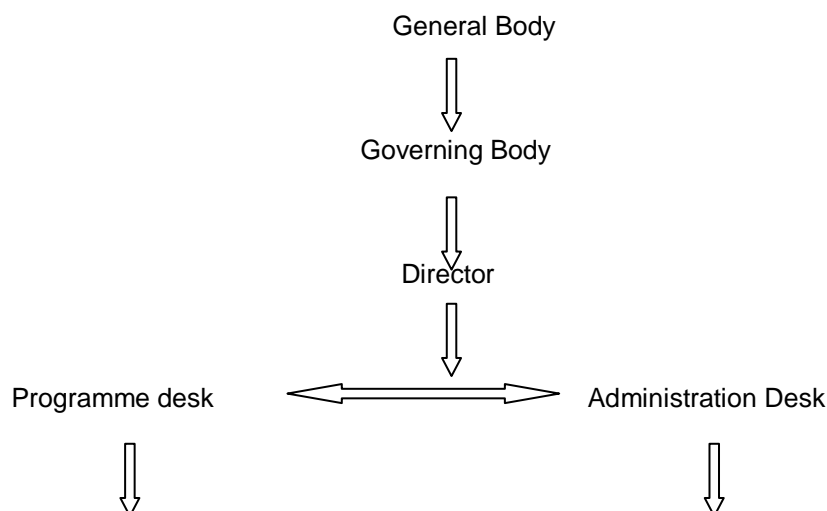
Mission: To enable the weaker sections of the society by providing capacity building measures so as they were come forward to raise their voice to act as an catalyst to develop their socioeconomic, political, and other life style.

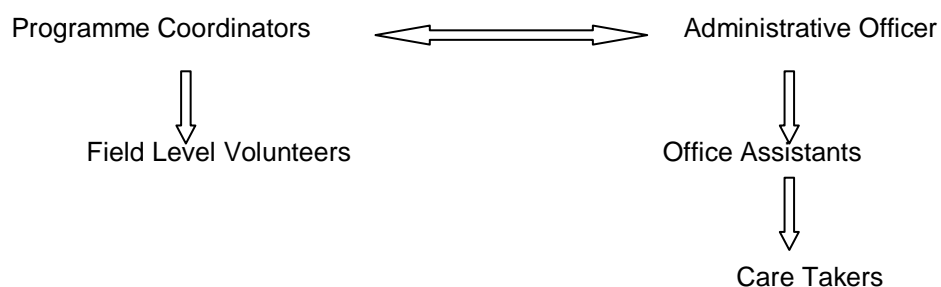
STRATEGY AND METHODOLOGY:

The strategy, methodology and principles followed by the organization was consistent with the experience of last twenty years of work. The strategy and methodology includes:

- Policy and action research on social issues affecting the life of poor through participatory approach and to organize the people on different issues(s).
- Making an inventory of the resources base and economic opportunities of the target group and developing strategies for promotion of sustainable livelihood.
- Organizing people into groups, enhance the information base to assert their rights.
- Empowerment of the people through awareness generation, workshop, conferences and sensitization.
- Encouraging participation of women at the grass root decision making process.
- Organizing livelihood programme
- Facilitating mobilize natural resources with community participation.
- Mobilizing people to pressurize the Govt. mechanism for effective functioning.

ORGANISATIONAL STRUCTURE:





KEY ACTIVITIES OF THE ORGANISATION:

- Women and child development activities
- Community health activities
- Education for children
- Vocational training for livelihood promotion
- Handicrafts development
- Development of khadi and village industries
- Geriatric care
- Substance abuse
- Environmental Promotion
- Lobby, advocacy, and policy research
- Promotion of Institutional and capacity building of peoples organization
- Self help promotion and entrepreneurship development activities through micro credit

SOURCE OF FUNDING:

- Govt. of India
 - Ministry of youth affairs & Sports
 - Ministry of HRD, Deptt. Of Education
 - Ministry of Forest & Environment
 - Ministry of Women & Child Development
 - Ministry of Social Justice & Empowerment
 - Govt. of Odisha
 - National Council for Rural Initiatives
 - Animal Welfare Society of Odisha
 - Ministry of Handicrafts
 - Ministry of MSME
 - Dist. Administration, Sambalpur

MANPOWER/VOLUNTEERS INVOLVED:

- | | |
|----------------|-----------|
| ○ FULL TIMERS | 09 |
| ○ PART TIMERS | 16 |
| ○ VOLUNTEERS | 22 |
| ○ TOTAL | 47 |

AFFILIATION / MEMBERSHIP IN NETWORKS:

- Dist. Level NGO Coordination Cell
- Nehru yuva Kendra Sangathan
- Odisha Swechhasevi Samanwya samiti

MAJOR ACHIEVEMENTS:

- Formed 257 nos of Self help Groups and train up them with multi sectoral income generation activities and vocational training so as they will equip themselves in a sustainable manner in the long run.
- Identify 1400 rural artisans in various traditional trades and provide them skill based income generation training
- 350 health check up and awareness camps organized to create a healthy environment in the unreached and underserved areas
- Made plantation over 200 hectares of barren land and educate the community about the eco-friendly environment.
- Conduct awareness generation programme for rural women so as they will be able to fight for rights.
- Build up the inner capability of rural young professionals by providing them with multi sectoral capacity building measures so as they will be able to involve themselves with various nation building activities.
- Opening and running of one old age centre under Integrated Programme for Senior Citizen's Home with the financial assistance of Ministry of Social Justice & Empowerment, New Delhi.
- Conducting Handicrafts Exhibition for sale of finished products by the rural artisans towards enhancement of their income level and make them self-sustenance for a dignified living style.
- Provide upgraded technological improved toolkits to the rural artisans to enhance their physical produce with smooth and designed manner so as the finished products were visible more sophisticated.
- Arrange and organise craft Bazar and create such an saleable environment for the poor rural artisans and make them empowered to sell their finished products in a different manner and in a different feasible market area.
- Educate their children's at different schools by imparting capacity building measures to enhance the knowledge level of the family members of the rural artisans so as they will be able themselves after completing formal education to involve themselves in their traditional business.